

The image features a group of business professionals in silhouette, standing on a high-rise floor with a large window. The window looks out onto a city skyline with several skyscrapers. The scene is backlit by a bright, warm light, likely from the sun, creating a strong glow and casting long, dark shadows of the people onto the floor. The overall color palette is dominated by blues, oranges, and yellows.

# **Examples of Disciple-Making Companies**

# Discipling the People Within the Company: Polydeck Screen Corporation

- Helping employees who accept Christ (e.g., orientation about the Christian faith, providing a Bible, connecting with local church, etc.)
- Observing and modeling the Christ-like attitudes and behaviors demonstrated by their co-workers.
- “I Caught You Caring” program
- Polydeck’s employees also grow as disciples of Jesus by discovering and using their God-given talents daily in their workplaces.

Learn more: Steve O. Steff, *The Business Card* (Wor-K-ship Publishing, 2015).

# Disciplining an Industry: Wanamaker's

- John Wanamaker (1838-1922): “Father of Modern Advertising”
- World's first major department store (in Philadelphia, PA)
  - A store so complete and welcoming that people would not want to leave
- Invented the price tag
  - He didn't want people to worry about whether or not they were getting fair prices while they shopped.
  - He wanted his customers to be able to relax and feel welcome in his store.
  - Shifted the entire retail economy
- Evangelism
  - Wanamaker hosted an evangelistic meeting in his store free-of-charge for D.L. Moody and donated the services of 300 ushers from among his own paid staff to assist with the event.

# Disciplining a Community: Cohen Woodworking

- Inc. 5000 company
- CEO Phillip Cohen is Missouri's 2017 SBA Entrepreneur of the Year
- 60% of employees are ex-convicts and/or former drug addicts.
- “There’s no ‘program’ here.”
- “We build lives ... not just cabinets.”

*Assignment: Watch video about Cohen Woodworking.*