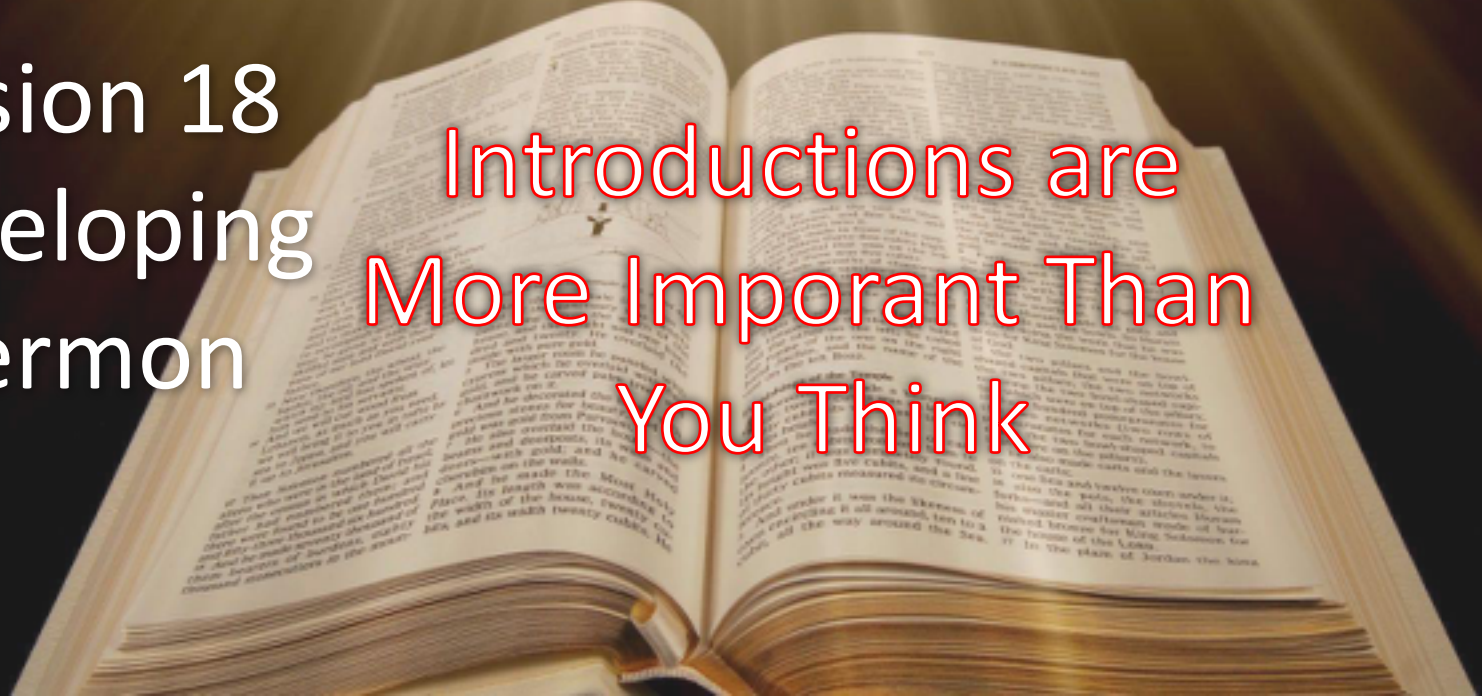


Preacher, Preparation, Presentation

A class on making and preaching sermons

Session 18
Developing
A Sermon

Introductions are
More Important Than
You Think



“I spent the best years of my life
in the arms of another man’s wife.”

Introductions do several things:

Introductions do several things:

1. Make us want more information
“The snow in the mountains was melting and Bunny had been dead for several weeks before we came to understand the gravity of our situation.”

Introductions do several things:

1. Make us want more information
2. Introduce the theme

“It was the best of times, it was the worse of times, it was the age of wisdom, it was the age of foolishness....”

- Poverty/wealth,
power/powerlessness

Introductions do several things:

1. Make us want more information
2. Introduce the theme
3. Set a tone

“Mr. and Mrs. Dursley, of number four, Privet Drive, were proud to say that they were perfectly normal, thank you very much.”

Introductions do several things:

1. Make us want more information
2. Introduce the theme
3. Set a tone
4. Gain credibility for us

What kinds of introductions
work well?

1. A story









“How do you know God’s will?”

<https://youtu.be/9iwRIIj0Vrw>

Personal Stories





Personal Story

“Not the hero”