

# Preacher, Preparation, Presentation

A class on making and preaching  
sermons

Session 25  
Presenting  
Your Sermon

**Make Your  
Message  
Memorable**

Word  
Pictures



# What Do People Remember?

10% of what we read

20% of what we hear

30% of what we see

50% of what we see and hear

70% of what we discuss

80% of what we experience

90% of what we teach

Presentation  
Trumps  
Information

How do you make a sermon  
memorable?

# How do you make a sermon memorable?

## 1. Use picture-language



<https://youtu.be/nx7q5KruXTw>

How do you make a sermon  
memorable?

1. Use picture-language



Where do you find pictures?

# Where do you find pictures?

In the passage.

Acts 17

“babblers”

“What is this babbler trying to say?” vs 18



# Where do you find pictures?

In the passage.

Commentaries

Web-site Bible studies

Sermons of others

[sermoncentral.com](http://sermoncentral.com)

Logos

[Biblegateway.com](http://Biblegateway.com)

# Where do you find pictures?

In the passage.

In literature.

In life.