

Preacher, Preparation, Presentation

A class on making and preaching
sermons

Session 26
Presenting
Your Sermon

**Make Your
Message
Memorable**

Positive
Words

What Do People Remember?

10% of what we read

20% of what we hear

30% of what we see

50% of what we see and hear

70% of what we discuss

80% of what we experience

90% of what we teach

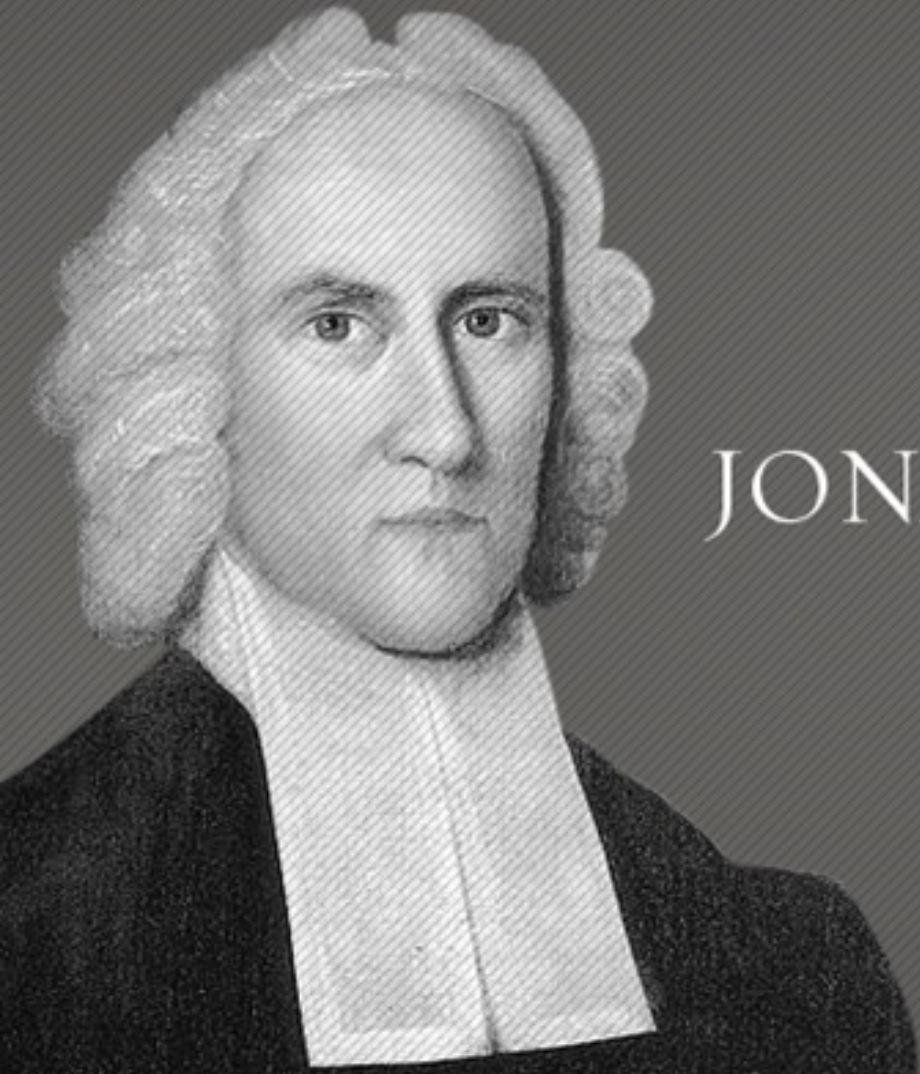
Presentation
Trumps
Information

How do you make a sermon
memorable?

1. Use picture-language

How do you make a sermon memorable?

1. Use picture-language
2. “Words have power”



JONATHAN EDWARDS

1703–1758

Sinners in the Hands
of an Angry God

<https://youtu.be/3x41rWyUgn4>

5 to 1

Find the study here:

<https://hbr.org/2013/03/the-ideal-praise-to-criticism>

Choosing Your Words

- Judgment with tears

- Luke 6:45

“A good man brings good things out of the good stored up in his heart...”

- Be Aware

How do you make a sermon memorable?

1. Use picture-language
2. “Words have power”
3. Preach with Passion



PASSION

igniting a fervent heart for God

What it is not

- drama
- overworked gestures
- loud voice
- tears

It's easy to “mimic” passion



Argument weak;
speak loudly!

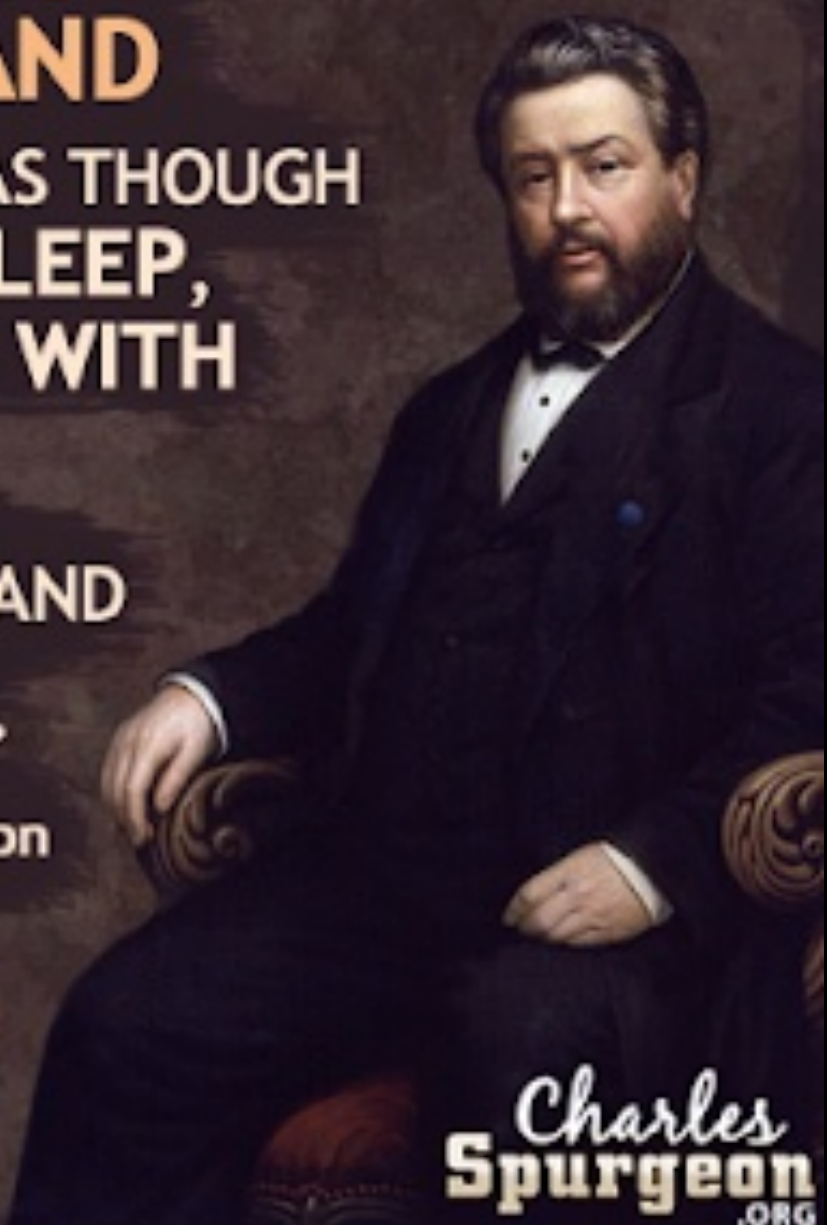
Theodore Roosevelt

<https://youtu.be/WSjxu0pGDcU>

How do you gain passion?

- Pray
- Prepare
- Present

Let go...

A portrait of Charles H. Spurgeon, a prominent English Baptist preacher. He is depicted from the waist up, seated in a dark, ornate chair. He has a full, dark beard and mustache, and is wearing a dark suit jacket over a white shirt and a dark bow tie. The background is a dark, textured studio backdrop.

**PREACH NOT
CALMLY AND
QUIETLY** AS THOUGH
YOU WERE ASLEEP,
BUT PREACH WITH
FIRE AND
PATHOS AND
PASSION.

- Charles H. Spurgeon

Charles
Spurgeon
.ORG