

# Preacher, Preparation, Presentation

## A class on making and preaching sermons

Session 33  
Practical  
Considerations

**Building  
Bridges**







A photograph of the London Bridge in Lake Havasu City, Arizona. The bridge is a large, multi-arched concrete structure spanning across the water. It features a decorative railing with a repeating pattern and several flagpoles with flags. The water is a clear blue-green color, and the sky is a bright, clear blue. In the background, there are some buildings and palm trees on the right side, and hills on the left. The overall scene is bright and sunny.

# LONDON BRIDGE

## Lake Havasu City

[PersonalDividends.com](http://PersonalDividends.com)





# THE LAWS OF COMMUNICATION

[FOR PREACHING]



DAVE SNYDER





# Top Complaints

1. Content irrelevant
2. Too much analysis, too little answer.
3. Too impersonal and too propositional—doesn't relate to life



“Most sermons resemble hovercrafts skimming over the water on blasts of hot air, never landing anywhere.”

Who are they?

Young? Old?

Educated?

Ethnic experience?

Rural? Urban?

Who are they?

What do they believe?

Doctrinally?

Convictions?

Bible knowledge?

Who are they?

What do they believe?

What do they know

about God?

- almost nothing

- preaching can be too  
“preachy”

Who are they?

What do they believe?

What do they know

about God?

How can I help them come to

terms with who they are?

# Steps to determine culture

## 1. Advance research

-food choices, websites,  
city hall, demographics

# Steps to determine culture

1. Advance research
2. Understand what are their felt needs
3. Meet them at the door



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4. Get to know them

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5. Listen to the Listeners

# Listen before the message

- group sermon prep
- practice preach to someone
- Bible study

Listen after the message

- random evaluation

- sermon reflection group

Reuel Howell, *Partners in  
Preaching*

1. What did the sermon say to you?
2. What difference, do you think the sermon will make in your life?
3. How did the preacher's method, language, illustrations and delivery help or hinder your hearing of the message?
4. Do you agree with any of it? What would you have said about the subject.