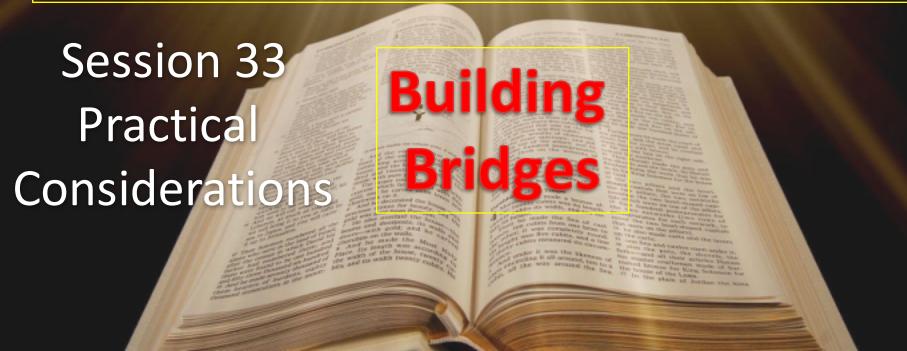
# Preacher, Preparation, Presentation A class on making and preaching sermons



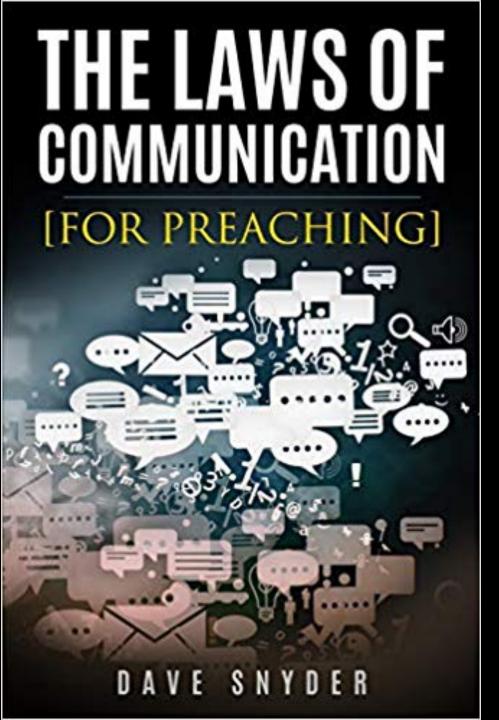














#### Top Complaints

- 1. Content irrelevant
- 2. Too much analysis, too little answer.
- 3. Too impersonal and too propositional—doesn't relate to life



"Most sermons resemble hovercrafts skimming over the water on blasts of hot air, never landing anywhere."

# Who are they?

Young? Old?

Educated?

Ethnic experience?

Rural? Urban?

# Who are they? What do they believe?

Doctrinally?

Convictions?

Bible knowledge?

- Who are they?
  What do they believe?
  What do they know
  about God?
  - almost nothing
  - preaching can be too "preachy"

Who are they? What do they believe? What do they know about God? How can I help them come to terms with who they are?

Advance research

 food choices, websites,
 city hall, demographics

- 1. Advance research
- 2. Understand what are their felt needs
- 3. Meet them at the door

- 1. Advance research
- 2. Understand what are their felt needs
- 3. Meet them at the door
- 4. Get to know them

- 1. Advance research
- 2. Understand what are their felt needs
- 3. Meet them at the door
- 4. Get to know them
- 5. Listen to the Listeners

#### Listen before the message

- group sermon prep
- practice preach to someone
- Bible study

#### Listen after the message

- random evaluation
- sermon reflection group

Reuel Howell, *Partners in Preaching* 

- 1. What did the sermon say to you?
- 2. What difference, do you think the sermon will make in your life?
- 3. How did the preacher's method, language, illustrations and delivery help or hinder your hearing of the message?
- 4. Do you agree with any of it? What would you have said about the subject.