

COMMUNICATIONS 101 - COMMUNICATION OBJECTIVE: INSPIRATION VIDEO SLIDES

- 1) Definition of “to inspire”
 - a) To breathe into
- 2) Prerequisite
 - a) Before you can inspire people with your communication you must be an inspiration
 - i) Be a bold leader
(1) Joshua 1:9
9 Have I not commanded you? Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go.” (NIV)
 - ii) Be a bold risk taker
(1) Genesis 12:1
12 The Lord had said to Abram, “Go from your country, your people and your father’s household to the land I will show you. (NIV)
 - iii) Be a bold God-walker
(1) Joshua 1:8
8 Keep this Book of the Law always on your lips; meditate on it day and night, so that you may be careful to do everything written in it. Then you will be prosperous and successful. (NIV)
 - iv) Be a bold disciple maker
(1) Matthew 28:18-19
18 Then Jesus came to them and said, “All authority in heaven and on earth has been given to me. **19** Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, (NIV)
 - v) Be a bold person of character
(1) Philippians 4:12-13
12 I know what it is to be in need, and I know what it is to have plenty. I have learned the secret of being content in any and every situation, whether well fed or hungry, whether living in plenty or in want. **13** I can do all this through him who gives me strength.
- 3) What does inspiration communication do?
 - a) It helps people who want to listen
 - b) It helps people want to change their lives and believe that they can change their lives
 - c) It helps people want to do something
 - d) It helps people believe that they are precious children of God who stand guiltless before Him by the sacrifice of God’s Son Jesus, with gifts and abilities specifically given to them by power of the Holy Spirit for the edification of His Church and the building of God’s Kingdom

- 4) How to communicate it
 - a) Know your audience
 - i) Who is your audience?
 - ii) Why are they uninspired?
 - iii) Where in their lives are they uninspired?
 - iv) What is holding them back?
 - v) What are their fears, their uncertainties, their insecurities?
 - b) Tell inspirational stories
 - i) Stories from your life
 - (1) Reading
 - (2) Speech class
 - ii) Stories of people you have heard of
 - (1) MS
 - iii) Stories of people from secular history
 - (1) Kobe
 - iv) Stories of people from church history
 - v) Stories from the Bible
 - (1) Abraham
 - (2) Gideon
 - (3) David
 - (4) Paul
 - c) Share inspirational quotes
 - i) "I have not failed. I've just found 10,000 ways that won't work." - Thomas Edison
 - ii) "Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do. So, throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover." - Mark Twain
 - iii) "What would you attempt to do if you knew you would not fail?" - Robert Schuller
 - iv) "The best and most beautiful things in the world cannot be seen or even touched - they must be felt with the heart." - Helen Keller
 - v) "Once I knew only darkness and stillness... my life was without past or future... But a little word from the figures of another fell into my hand that clutched at emptiness, and my heart leaped to the rapture of living." - Helen Keller
 - d) Quotes inspirational Bible verses
- 5) What makes a story inspiring?
 - a) There is often an unlikely hero
 - b) There is often a character that endures a lot of suffering and/or failure before achieving success
 - c) There is often a lot of opposition that must be **overcome**